



RXP's "FIRST AT FIVE" OFFICIAL RULES

Description of Promotion/Participation

1. **The Alternative RXP at 1039 may be referred to as "The Sponsors" from this point forward.**
2. **Dates of Promotion:** Every weekday (Monday-Friday) at 5pm
3. **How to Enter: No Purchase Necessary**
 - a. Listeners put in their requests for the All-Request Drive at 5 to enter by calling the studio, sending a message on Facebook or Twitter, or entering their requests on 1039rxp.com. All requests are taken into consideration for the First at 5.
4. **Final determination of winners**
 - a. From the requests made that corresponding day between 2p-4:50p, a random request is picked to serve as the "First At 5", meaning the first song of the All-Request Drive at 5. The listener who made the request is the First at 5 winner, and wins the prize of the day.
5. APPROXIMATE TOTAL VALUE OF PRIZE: \$20-\$60

Not to be exchanged for other prizing, or cash.

1. **Eligibility and Limitations.** All winners of RXP Radio contest must be at least eighteen (18) years of age or older. Winner must provide RXP with his or her social security number, complete a W-9 form if prize is over \$600, and must sign an Affidavit of Eligibility and a Release and Waiver from all liability against RXP, its sponsors, employees and affiliated companies for any injury or loss which may occur from the contestant's participation in the contest or from use of any prize which is awarded. Employees of The Sponsors, the Promotion's participating sponsors and their advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents and grandchildren, whether as "in-laws" or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

1. **Entry:** Put in their requests for the All-Request Drive at 5 to enter by calling the studio, sending a message on Facebook or Twitter, or entering their requests on 1039rxp.com.
1. **Publicity; Privacy.** By participating, all participants and winner(s) grant The Sponsors and its promotional partners exclusive permission to use their names, characters, photographs, voices and likenesses in connection with promotion of this and other Promotions and waive any claims to royalty, right or remuneration for such use. By participating in the Promotion, participants agree that The Sponsors may disclose personal information obtained from participants in the Promotion to third parties and use such information for marketing and other purposes.
1. **Release.** By participating, each participant and winner waives any and all claims of liability against The Sponsors, their employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the promotion, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the sponsors.
1. **Rules.** Additions or deletions to these rules are subject to the discretion of the sponsors, and may be enacted without notice at any time during the promotion dates.
2.
 1. If winner is unable to meet the above criteria stated in rules 6-9, then he or she will become ineligible to qualify or win the grand prize and a runner-up will be selected.
 2. The winner will forfeit all prizes not claimed within thirty (30) days.

11. Taxes. Any valuation of the prize(s) stated above is based on available information provided to the sponsors, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. All federal/state/local taxes are winner's sole responsibility. Insurance coverage, registration and title transfer fee are also the winner's sole responsibility. Winners must provide the sponsors with valid identification and a valid social security number before any prize will be awarded. Any person winning over \$600 in prizes will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

12.RXP at 1039 will not be responsible for prizes not delivered by participating clients as a result of "going out of business" or any other reason.

13. Decisions. By participating in the promotion, participants agree to be bound by the decisions of the sponsors. The sponsors reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible, violated any rule or provided false information. If the conduct or outcome of the promotion is affected

by human error, any mechanical or technical errors, malfunctions or failures of any kind, or any event beyond the control of the sponsors. The sponsors reserves the right to terminate this promotion or make such other decisions regarding the outcome as the sponsors deems appropriate. All decisions will be made by the sponsors and are final.

14. Miscellaneous. Each winner must submit proof of eligibility and sign The Sponsor's release form to claim the prize. No purchase necessary to participate or win. Void where prohibited. The Sponsors disclaims any responsibility to notify participants of any aspect related to the conduct of the Promotion. Written copies of these rules are available 24/7 on 1039rxp.com, and during normal business hours at The Sponsors locations and by mail upon written request with a stamped, self-addressed return envelope to RXP at 1039, 1805 E. Cheyenne Rd. Colorado Springs, Colorado, 80905.

WINNER UNDERSTANDS AND AGREES THAT HE OR SHE IS RESPONSIBLE FOR ALL APPLICABLE TAXES INCURRED ON PRIZES RECEIVED.